

2010 Nonprofit News Advertising Calendar

Winter 2010

Mailed: February 15

Deadline: December 30, 2009

Spring 2010

Mailed: April 30

Deadline: March 31

Summer 2010

Mailed: July 31

Deadline: June 4

Fall 2010

Mailed: October 1

Deadline: August 13



Nonprofit News

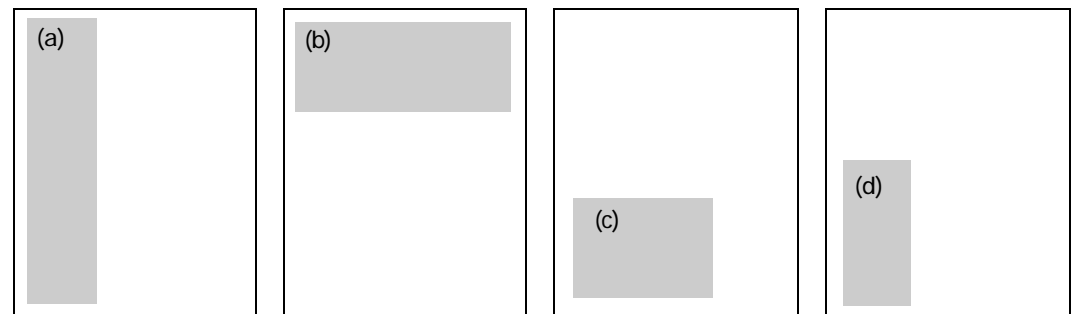
MCN's quarterly newsletter delivered to more than 12,000 nonprofit and community leaders

Nonprofit News is published as a benefit to MCN members. It is filled with informational articles, timely resources and practical how-to applications. Our readers tend to keep issues of *Nonprofit News* to pass along to colleagues and to refer to at later times. Because our readers see *Nonprofit News* as a continued resource, your advertisement has a shelf-life longer than just when the publication hits the mailbox.

Nonprofit News is mailed quarterly to more than 12,000 nonprofit and community leaders in Minnesota. Our readers are executive directors, finance managers, human resources professionals, marketing and communications professionals, fundraisers, technology experts, public policy advocates and other nonprofit managers. We reach beyond the executive director to the nonprofit management staff that make decisions that impact your business.

The opportunity to advertise in MCN's quarterly newsletter, *Nonprofit News*, is available only to MCN associate and nonprofit members. Advocate level associate members receive a 50 percent discount on ads in *Nonprofit News*. Ally level associate members receive one free quarter-page ad in any issue during their membership year. All artwork must be provided and meet the production requirements.

Size	Width	Height	Rate
(a) 1/3 page vertical	2 1/4"	10"	\$950
(b) 1/3 page horizontal	7 1/2"	3"	\$950
(c) 1/4 page	5"	3 1/2"	\$600
(d) 1/6 page	2 1/4"	5"	\$500



to reserve your advertisement:

1. Complete the reservation form, including the ad size, issue(s), and MCN membership level.

2. Submit ads and payment by the deadline to: Christine Durand, *Nonprofit News* editor, cdurand@mncn.org, mail to MCN, 2314 University Ave. W., Ste 20, St. Paul, MN 55114, or fax form and payment to 651-642-1517.

2010 Nonprofit News Ad Reservation Form

advertiser information

main contact name for the advertisement _____

title _____

business name _____

organization's street address _____

city / state / zip _____

ten digit phone _____ contact person's e-mail _____

membership level (ads are limited to MCN members/associates) _____

ad size _____ *Nonprofit News* issue(s) _____

payment

My ad will be sent separately via e-mail.

Fees enclosed: _____

Check enclosed. Please bill my credit card.

card # _____ exp. date _____

name (as it appears on card) _____

organization name (if corporate card) _____

billing address (if different than above) _____

cardholder signature _____