



MINNESOTA COUNCIL  
ON FOUNDATIONS



The Minnesota Council of Nonprofits and The Minnesota Council on Foundations

2009 Joint Annual Conference

November 5-6, 2009, St. Paul River Centre

## Exhibiting and Advertising Opportunities



MCN (The Minnesota Council of Nonprofits) and MCF (The Minnesota Council on Foundations) will be teaming up to host the largest gathering of nonprofits in Minnesota. This year, hundreds of nonprofit leaders will converge in St. Paul for the two-day conference filled with skill-building sessions, thought-provoking plenaries, networking and exhibit time, and celebration of the sector at the Nonprofit Mission Awards presentation.

Attendees of the Joint Annual Conference represent all different types and sizes of nonprofits, and include a range of job responsibilities, including leadership, governance, fundraising, financial management, communications, technology, public policy and advocacy, among others. Product and service vendors like you will be able to reach participants before, during and after the Joint Annual Conference through recognition in promotional brochures, on the Joint Conference website, in the Conference program and during plenary sessions. As an exhibitor, you will be able to meet with hundreds of nonprofit leaders there looking for solutions to their communications and technology challenges.

### Why be there:

This conference will bring together leaders from all types of nonprofit organizations. We expect more than 1,400 participants, making it one of the largest conferences of its kind!

### Benefits to you:

- Connect with nonprofits across the state
- Meet with new prospects and generate new leads
- Maximize your market exposure
- Discuss client needs and explain solutions you're able to offer

*You don't want to miss this!*



### About the Participants

Over 1,400 participants are expected to attend this growing conference. As an exhibitor, you will have an opportunity to meet with decision-makers from the nonprofit communities major mission areas, including arts and humanities, education and research, environmental, health and human services, international, public benefit, and religious organizations.

You will also see staff in many positions within their nonprofit organizations – from executive directors and communications directors, to program coordinators and social media coordinators. This conference covers everything from the big-picture issues to the how-to's of getting it done.

### About Your Exhibit Experience

As an exhibitor you will have be located outside of plenary and meeting rooms and will be visible and accessible to participants in-between conference events. Exhibitors are encouraged to participate in conference programs and the cost of exhibition will cover program expenses.

### Some Previous Conference Exhibitors Include

Access Philanthropy  
 Alliance of Nonprofits for Insurance, Risk Retention Group  
 Associated Wealth Management  
 Boyum & Barendseer, PLLP, Certified Public Accountants  
 Bremer  
 Capella University  
 CBIZ Accounting, Tax & Advisory Services, LLC  
 Center for Nonprofit Management - University of St. Thomas  
 Charities Review Council of Minnesota  
 Cincinnatus  
 Corporate Health Systems  
 Community TechKnowledge - Apricot Software  
 Creation In Common, LLC  
 CRESA Partners  
 eFrame  
 Eide Bailly, LLP  
 Emergence Pictures  
 eTapestry  
 Fieldstone Alliance  
 Fischer on Finance  
 Foster Klima & Company

Grassroots Solutions, Inc.  
 Grasstops, Inc.  
 H&R Block  
 Hamline University School of Business  
 Hands On Twin Cities  
 Harrison Communications  
 HLB Tautges Redpath, Ltd  
 Humphrey Institute of Public Affairs  
 InterDyn - Business Microvar, Inc.  
 KDV  
 LarsonAllen Public Service Group  
 LegalCORPS  
 Lindquist & Vennum  
 Links Print and Promotional Resources  
 MAP for Nonprofits  
 Metropolitan State University - Master of Public & Nonprofit Management  
 Meyer Consulting  
 Minnesota Council of Nonprofits  
 Minnesota Council of Nonprofits - Minnesota Participation Project  
 Minnesota Council on Foundations  
 Minnesota Real Estate Foundation  
 MinnPost  
 Monitor Liability Managers, Inc.  
 Mutual of America

National Joint Powers Alliance  
 Nonprofits Assistance Fund  
 OfficeMax  
 Olsen Thielen  
 Press Gold Group  
 Professional Database Solutions, LLC  
 Qwest  
 Rebuild Resources  
 ResultsPlus  
 St. Paul Neighborhood Network  
 Stanton Group  
 Success Computer Consulting  
 thedatabank, inc.  
 The Design Company  
 Triangle Park Creative  
 UBS  
 Unemployment Services Trust  
 Vox Pop Productions  
 Virchow, Krause and Company, LLP  
 Wells Fargo  
 Western Bank  
 Wipfli  
 XO Communications

# Exhibiting and Advertising Details

## Sponsorship

MCN welcomes businesses and foundations that want to increase their presence within Minnesota's nonprofit sector to consider sponsorship. Event sponsors enjoy a high profile during and before the conference through logo placement on event brochures, materials and Web site, and exhibit space. Sponsorships start at \$5,000 and MCN staff will work with you to customize your sponsorship package.

## Exhibits

Your exhibit package includes:

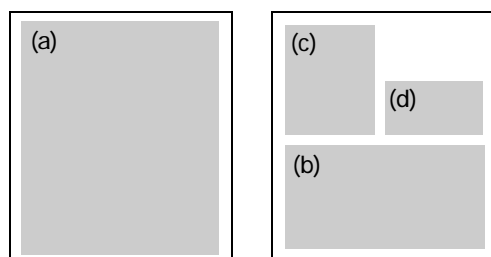
- 8-foot draped and skirted table and two chairs
- Free admission to the entire conference for up to two people (Regular admission fees: \$149 for members/\$239 for non-members)
- Listing with Web address in event program
- Listing and link on the event Web site

Available to associates only: \$950

*Exhibit fees do not include A/V needs, including electrical Internet access. Forms for ordering these items will be provided.*

## Program Advertising

Size	Width	Height	Rate	Exhibitor Rate
(a) full page	7 1/2"	10"	\$1,250	\$1,000
(b) 1/2 page	7 1/2"	4 2/3"	\$900	\$700
(c) 1/4 page	3 1/2"	4 2/3"	\$600	\$400
(d) business card size	3 1/2"	2"	\$500	\$300



## Participant Mailing List:

Limited to conference exhibitors: \$400

## Packet Inserts:

Regular Rate: \$900

Exhibitor/Advertiser Rate: \$700

## Conference Details MCN and MCF Joint Annual Conference

November 5 - 6, 2009

12 p.m. - 6:30 p.m. and

7:15 a.m. - 4:30 p.m.

St. Paul River Centre

Exhibit/Advertising  
Registration Deadline:  
August 31, 2009

Exhibit Hall Set-up  
November 5, 9-11:30 a.m.  
\* additional time can be arranged,  
if necessary.

*PLAN NOW TO BE PART OF  
THIS EXCITING CONFERENCE!*

## Questions?

Contact Christine Durand, MCN  
communications and marketing  
director, at [cdurand@mncn.org](mailto:cdurand@mncn.org) or  
651-757-3082.

\* Spaces will fill QUICKLY!  
Spaces are reserved on a  
first-come first-served basis.\*



# Exhibiting and Advertising Reservation

MCN MCF Joint Annual Conference  
November 5-6, 2009, St. Paul River Centre

## organization information

main contact name (for follow up on your exhibit/advertising information)

contact person's phone

contact person's e-mail

business name (as it should appear in print)

organization's street address

city / state / zip

Web site (as it should appear in print)

Exhibit Staff Attendee 1 Name, email address

Exhibit Staff Attendee 2 Name, email address

50 word organization/company description (For exhibitor listing conference program. Please attach separate sheet or email to cdurand@mncn.org)

## sign me up!

- Exhibit Package (Member: \$950)       Program Advertising (Size: \_\_\_\_\_/Rate\_\_\_\_\_)
- Packet Insert (Exhibitors: \$700/Others: \$900)
- Participant Mailing List (\$400 – available to exhibitors only)

## payment

Fees enclosed: \_\_\_\_\_

- Check enclosed     Please bill my credit card

card #

exp. date

name (as it appears on card)

organization name (if corporate card)

billing address (if different than above)

cardholder signature

Return your reservation form to MCN no later than August 31, 2009.



Fax completed registration and credit card to 651-642-1517.



Mail completed registration to: Minnesota Council of Nonprofits 2314 University Ave. W., Ste. 20 St. Paul, MN 55114.